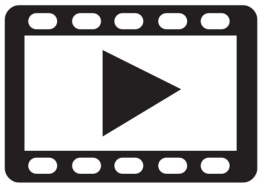


What do you need to think about when you see images and videos about elections online?

Images and videos are often manipulated or altered.



It is easy to edit or alter images and video. Editing includes cropping to exclude what's happening outside the frame, cutting video so you don't know the whole story, or even digitally altering content. This can lead to the spread of false information.

Images and videos are taken out of context.



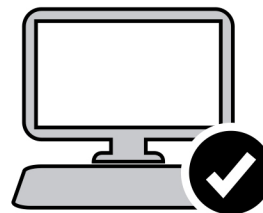
Context matters when it comes to elections. Election laws and processes can change due to factors like the type of election, legislation, court decisions, or technology upgrades. Always make sure what you are looking at is up-to-date and from the current election.

The election process can be difficult to understand.



Do not make assumptions about what you see online about elections. Elections are complicated and governed by laws and procedures. You may not know what you are looking at if you have only experienced the election process as a voter.

Use available tools to identify the origin of content.



Utilize simple and free ways to find the original source of visual content, like reverse image or video search. This is a great way to assess the credibility of visual media about elections and other topics.